

**REMARKS**

This reply is responsive to the Office Action mailed on July 18, 2006. Claims 1-25 are pending in the application. Reconsideration in light of the following remarks is requested.

**I. Rejection under 35 U.S.C. § 102**

Claims 1-25 stand rejected under 35 U.S.C. § 102(b) as being anticipated by Ullman et al. (U.S. Patent No. 6,018,768, published January 25, 2000). Applicants respectfully disagree.

Ullman discloses a system for integrating video programming with the vast information resources of the Internet. A computer-based system receives a video program with embedded uniform resource locators (URLs). The URLs, the effective addresses of locations or Web sites on the Internet, are interpreted by the system and direct the system to the Web site locations to retrieve related Web pages. Upon receipt of the Web pages by the system, the Web pages are synchronized to the video content for display. The video program signal can be displayed on a video window on a conventional personal computer screen. The actual retrieved Web pages are time stamped to also be displayed, on another portion of the display screen, when predetermined related video content is displayed in the video window. As an alternative, the computer-based system receives the URLs directly through an Internet connection, at times specified by TV broadcasters in advance. The system interprets the URLs and retrieves the appropriate Web pages. The Web pages are synchronized to the video content for display in conjunction with a

television program being broadcast to the user at that time. This alternative system allows the URLs to be entered for live transmission to the user. (Ullman, Abstract)

The Examiner's attention is directed to the fact that Ullman fails to disclose "transmitting current tuned channel information", as recited in independent claims 1, 14, and 21.

The present invention, in one embodiment, utilizes an auxiliary display device to present web content associated with selected programming displayed on a television without having to incorporate ATVEF data into the program content. Data associated with a currently tuned channel is received by the auxiliary display device and correlated in a database in the auxiliary display device with a URL associated with the tuned channel. (Application, paragraph [0013])

In contrast, Ullman teaches that its personal computer extracts a URL from the vertical blanking interval of a video signal. In addition, Ullman requires that the same video signal that is sent to the television must be sent to the personal computer so that the personal computer can extract the URL from the vertical blanking interval. This is clearly not what is disclosed by Applicants' claims. The claims of the present invention clearly are directed to transmitting current tuned channel information, i.e., data associated with a currently tuned channel. As such, Ullman, who teaches the use of a vertical blanking interval, clearly does not anticipate Applicants' claims.

Therefore in view of the above, independent claims 1, 14, and 21 are patentable over Ullman. As such, claims 2-13, 15-20, and 22-25 are patentable at least by virtue of depending from their respective base claims. Applicants respectfully request withdrawal of the rejection.

**Conclusion**

Having fully responded to the Office action, the application is believed to be in condition for allowance. Should any issues arise that prevent early allowance of the above application, the Examiner is invited contact the undersigned to resolve such issues.

To the extent an extension of time is needed for consideration of this response, Applicants hereby request such extension and, the Commissioner is hereby authorized to charge deposit account number 502117 for any fees associated therewith.

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